**Project/Consultancy Title**: Graphic design service provider

**Project Location(s)**: Sudan/Remote

**Finance Department Code**: 97073L900

Please use country or team department codes vs. grant codes for posting purposes.

**Background:**

Mercy Corps is a leading global organization powered by the belief that a better world is possible. In disaster, in hardship, in more than 40 countries around the world, we partner to put bold solutions into action — helping people triumph over adversity and build stronger communities from within.

The Cash Consortium of Sudan (CCS) is a collaborative platform to advance a progressive vision of the potential of cash assistance to transform humanitarian response and recovery in partnership with vulnerable conflict-affected populations. CCS is led by Mercy Corps, building on its global experience and learning on leading cash consortia in multiple country contexts, as well as general expertise in cash coordination and breadth of technical resources. International partners include Acted, CARE, the International Rescue Committee (IRC), and the Norwegian Refugee Council (NRC), each of which bring strong cash and complementary technical competencies, as well as expansive operational coverage in Sudan. The CCS also includes nine Sudanese NGOs as partners in alignment with global aid sector commitments to enhance the prominence of local actors in driving humanitarian response and recovery. IMPACT is a non-implementing partner dedicated to Monitoring, Evaluation, Research and Learning. IMPACT will support quality data systems and an objective evidence base that will be essential to CCS’ accountability and adaptive management to refine programming approaches to enhance impact as the Sudan crisis context evolves. The CCS will work closely with other consortia and actors in Sudan to deliver an effective CVA response for communities affected by the crisis.

The core pillars of the CCS response include: 1) basic needs through cash assistance both at the community level through Group Cash Transfers (GCTs) delivered to Community-Based Organizations (CBOs), as well as at the household-level through Multi-Purpose Cash Assistance (MPCA); 2) strengthening market systems to ensure resilience of key market actors and supply chains as well as strengthening the availability and affordability of key commodities; 3) strengthening capacity of local partner organizations with an emphasis on accompaniment and mentorship; and 4) generation of learning and evidence to inform broader response efforts.

**Purpose / Project Description:**

The CCS is seeking professional graphic design service for a range of publications and documents that require visual enhancements which will be produced over a year.

**Consultant Objectives:**

To ensure high-quality design work, we request that the following standards be met:

**Creativity and Originality**: Designs should be innovative, engaging, and tailored to effectively communicate the intended message and resonate with the target audience.

**Consistency**: Maintain a consistent visual style and branding across all materials to ensure coherence and strengthen brand identity.

**Attention to Detail**: Ensure high standards of precision and clarity in all design elements, including typography, color schemes, and layout.

**Quality Assurance**: All designs should undergo thorough review and revisions to meet our quality expectations and align with project goals.

**Timeliness**: Adhere to agreed-upon deadlines to ensure timely completion and delivery of design materials.

**Consultant Activities:**

Respond to the CCS secretariat team requests of graphic design.

**Consultant Deliverables:**

High quality graphic design according to the standards above.

**Timeframe / Schedule:**

This is a one-year consultancy contract.

**The Consultant will report to:**

The CCS Policy and Advocacy Senior Manger

**The Consultant will work closely with:**

The CCS secretariat team and partner organizations as needed.

**Required Experience & Skills:**

* + More than 5 years of experience
  + Relevant qualifications and certificates
  + Master of different design technologies and tools

**Please provide us with a detailed proposal including your rates, estimated turnaround time, CVs, portfolio of previous work, and any other relevant information.**

**Diversity, Equity & Inclusion**Achieving our mission begins with how we build our team and work together. Through our commitment to enriching our organization with people of different origins, beliefs, backgrounds, and ways of thinking, we are better able to leverage the collective power of our teams and solve the world’s most complex challenges. We strive for a culture of trust and respect, where everyone contributes their perspectives and authentic selves, reaches their potential as individuals and teams, and collaborates to do the best work of their lives.

We recognize that diversity and inclusion is a journey, and we are committed to learning, listening and evolving to become more diverse, equitable and inclusive than we are today.

**Equal Employment Opportunity**We are committed to providing an environment of respect and psychological safety where equal employment opportunities are available to all. We do not engage in or tolerate discrimination on the basis of race, color, gender identity, gender expression, religion, age, sexual orientation, national or ethnic origin, disability (including HIV/AIDS status), marital status, military veteran status or any other protected group in the locations where we work.

**Safeguarding & Ethics**Mercy Corps team members are expected to support all efforts toward accountability, specifically to our stakeholders and to international standards guiding international relief and development work, while actively engaging communities as equal partners in the design, monitoring and evaluation of our field projects. Team members are expected to conduct themselves in a professional manner and respect local laws, customs and MC's policies, procedures, and values at all times and in all in-country venues.